

**VRS (Valuation & Research Specialists)**  
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**Stock Price: \$149.59**

[Bloomberg Ticker: MSFT:US]

[Reuters Ticker: MSFT.OQ]

US Equities

Listed on NASDAQ GS, U.S.A.

Business Sector / Industry: Technology / Software & Programming

**Microsoft Corp Key Data  
(as of November 22, 2019)**

52-Week High-Low (in \$)	150.39 - 134.65	P/E	29.08
Number of Shares (mn)	7,628.81	Beta Co-efficient	1.13
Market Cap (in \$ mn)	1,141,194	50-day Avg. Volume	22,918,431

**Financial Statements Data**

Amounts in mn \$	2019	2018	Change (%)
Revenue	125,843	110,360	14.03%
Gross Profit	82,933	72,007	15.17%
EBITDA	58,056	49,468	17.36%
Net Profit	39,240	16,571	136.80%

**Financial Highlights & Investment Considerations**

- Microsoft Corporation (MSFT) is an American technology company, founded in 1975 and based in Redmond, Washington, U.S.A. It has a workforce of 148,465 employees worldwide. The Company's segments include Productivity and Business Processes, Intelligent Cloud and Personal Computing. Its products include operating systems, cross-device productivity, server and business solution applications, desktop, server management and software development tools, video games, and training and certification of computer system integrators and developers. The Company is listed on the NASDAQ Stock Exchange and has been a constituent of NASDAQ 100, DJIA 30 and S&P 500 indices.
- On June 4th, 2018, Microsoft officially announced the acquisition of GitHub for \$7.5 billion. The deal closed on October 26th, 2018, when Microsoft overtook Amazon and became the second most valuable company. In August 2018, Toyota Tsusho began a partnership with the company to create fish farming tools using the Microsoft Azure application. In November 2018, Microsoft won a contract to supply 100,000 Microsoft HoloLens headsets prototypes to the United States' military to increase soldiers' lethality by enhancing the ability to detect, decide and engage before the enemy. On February 20th, 2019, Microsoft offered its cyber security service, AccountGuard, to 12 new markets in Europe including Germany and France, to close security gaps and protect customers in political space from hacking. In November, the company announced that its four-day workweek experiment boosted workers' productivity by 40% and released a new service aimed at analysing big data for large companies. On November 14th, 2019, Allianz entered into partnership with Microsoft to improve the digital insurance industry. In the same month, Microsoft and Salesforce, a cloud-based software company, announced a strategic collaboration.

**Graph Analysis and Technical View**

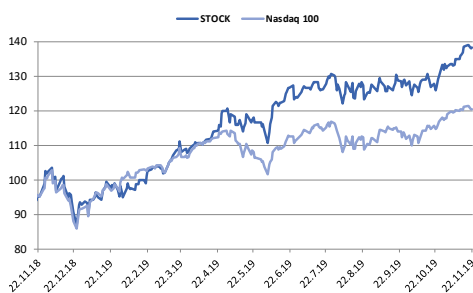


In the last three months, it can be observed that there was a bullish trend on Microsoft's stock price which has fluctuated between the support level of 135 and the resistance level of 152. The price has been moving closely with the upper Bollinger Band for most of the period. It surpassed it in two occasions indicating an overbought market but it retreated within a short period of time. On October 2<sup>nd</sup>, the price was on the lower Bollinger Band, stating that the stock was oversold and triggering a possible buy signal. On October 25<sup>th</sup>, the MACD line crossed above the Trigger Line indicating a bullish market which was also supported by the fact that the price crossed above the 20-day Moving Average. The Stoch RSI had been fluctuating in neutral territory until the end of October, whereas it crossed the 80-limit in early November indicating an overbought market.

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**Microsoft Corp Stock versus Nasdaq 100  
(Period November 2018 – November 2019)**



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MICROSOFT CORP.	MSFT:US	MSFT.OQ	USD 149.59	November 22, 2019	6

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